



**MAD STARS
2024**



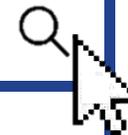
20-23 AUGUST 2024, BUSAN

YOUNG STARS 2024 Application Guideline

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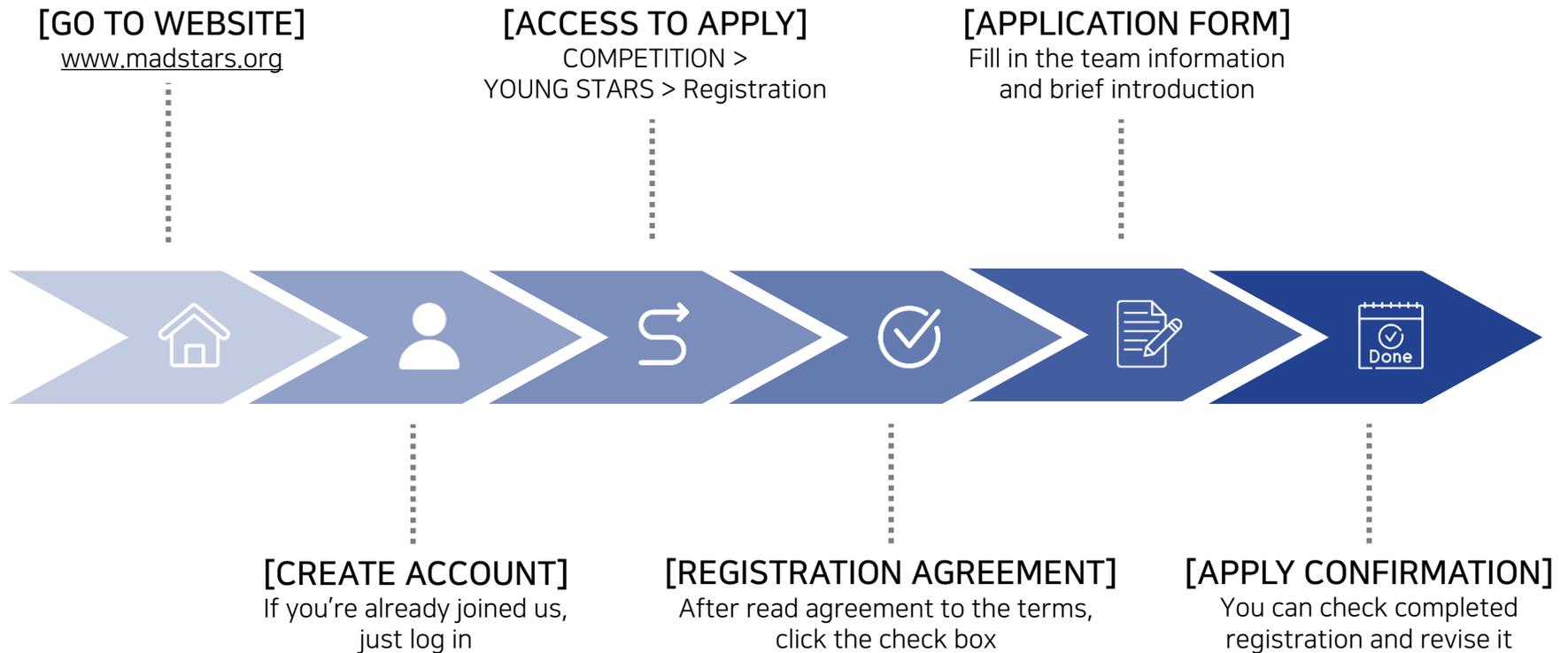
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Procedure At a Glance



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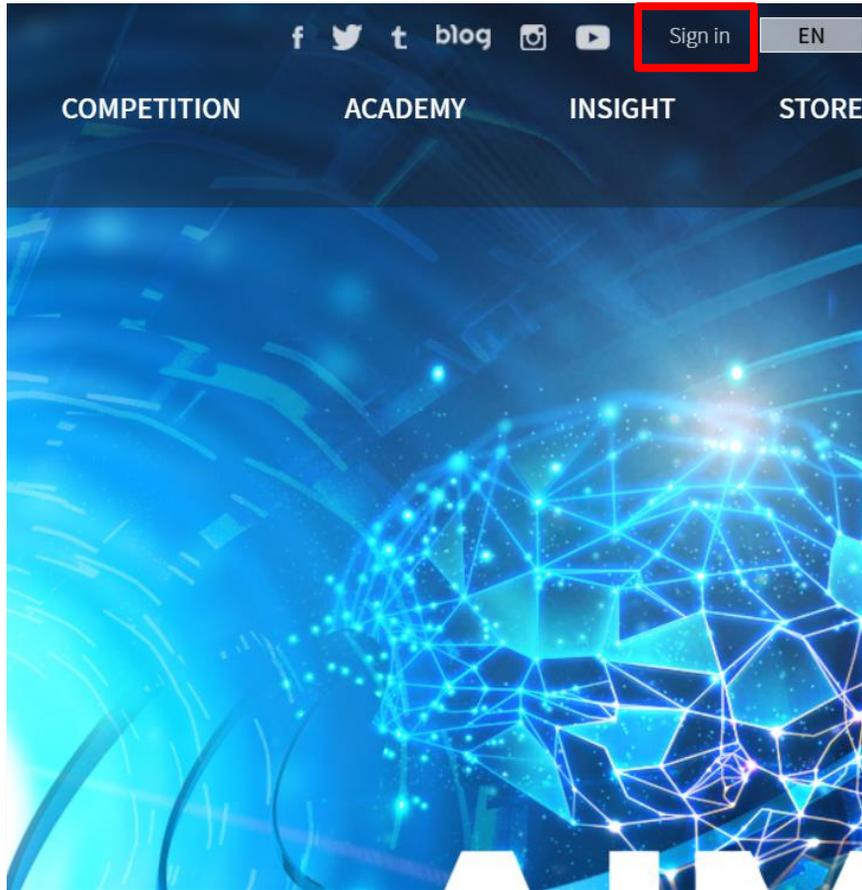
Go to Website



1

Access to the MAD STARS Website

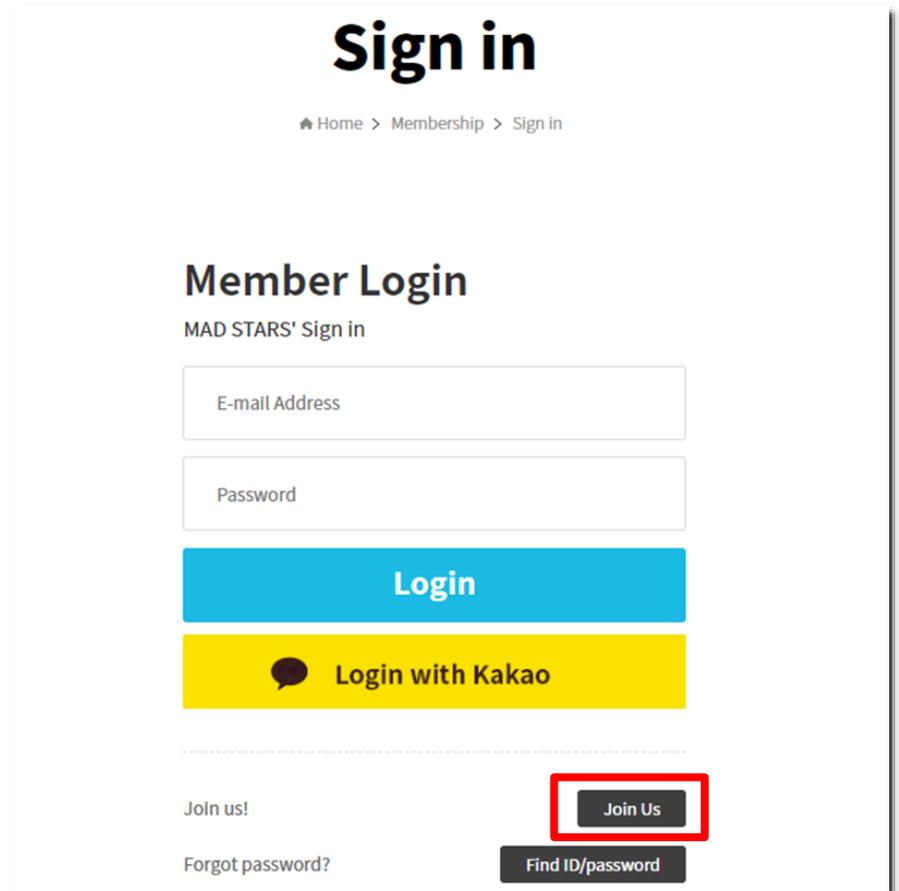
: www.madstars.org



2

Click Join Us

: If you're already joined us, just log in.





3

Agreement to the Terms

: If you clicked Join Us, read Agreement to the terms and click confirm.

Join Us
Home > Membership > Join Us

STEP 01 Agreement to the terms | STEP 02 Submission of personal information for membership | STEP 03 Completion of joining the membership

Agreement to the terms

Please check out the Terms and Conditions carefully for MAD STARS membership

All the personal information handled by MAD STARS has been collected, possessed, and handled by basing on the relevant laws or according to the consent of the main agent of the information.

"The Personal Information Handling Act" presents the general canons regarding the handling of such personal information. And MAD STARS will lawfully and reasonably handle the personal information that is collected, possessed, and handled according to the regulations of such laws for the appropriate performance of public work and the protection of the rights and interests of the citizens. Also, according to the regulations in the related laws, MAD STARS shall respect the rights and the interests the many people, including the claim for the inspection, the claim for the correction, etc. regarding the personal information that is possessed by MAD STARS. And you, the many people, can claim an administrative trial according to the decisions in the Administrative Trial Act regarding the encroachments upon the rights and the interests in such laws and the others of the like.

The handling of the personal information of the homepage users - The personal information handling on the MAD STARS homepage.

1. The personal information that is automatically collected and stored.

In the case of using the MAD STARS homepage, the following information gets collected and stored automatically.
The Internet server domain of you, the users, and the address of the website you went through when visiting the MAD STARS homepage.

The types and the OS of the users' browsers.

I agree to the Terms and Conditions for using the services and the collection and use of the personal information.

confirm confirm cancel

4

Fill in the Required Information

: Please check "Type" as below.

※ **Professional**: refers to the creatives who are currently working in industries related to marketing, advertising or digital contents. (In the case of NEW STARS, you have to check as Professional)

※ **Non-Professional**: refers to students and individuals who are not working in the field of marketing, advertising or digital contents.

(In the case of YOUNG STARS, you have to check as Non-Professional)



Join Us
Home > Membership > Join Us

STEP 01 Agreement to the terms | STEP 02 Submission of personal information for membership | STEP 03 Completion of joining the membership

All mandatory information are with red checks.
All information MUST be written in English

*Type Professional Non-professional

*First Name *Last Name

+ Email Address (ID) Check Availability

Yes, I want to receive enewsletter from MAD STARS

+ Confirm Email Address



5 Click Login

STEP 01 Agreement to the terms

STEP 02 Submission of personal information for membership

STEP 03 Completion of joining the membership

You've joined MAD STARS' membership.

You've successfully signed up for MAD STARS.
Enjoy the information and a wide range of benefits MAD STARS provides!

Login Go Home

6 If you've not been redirected to the sign in page, then click the sign in on the top right corner.

f t blog i | Sign in EN

MAD STARS AWARD FESTIVAL COMPETITION ACADEMY INSIGHT STORE

MAD STARS	NEWS	PRESS	CONTACT US
About us		Press Releases	Organizing Committee
What's On		Newsletter	MAP
CI/BI			

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How to Apply



1

Click Registration

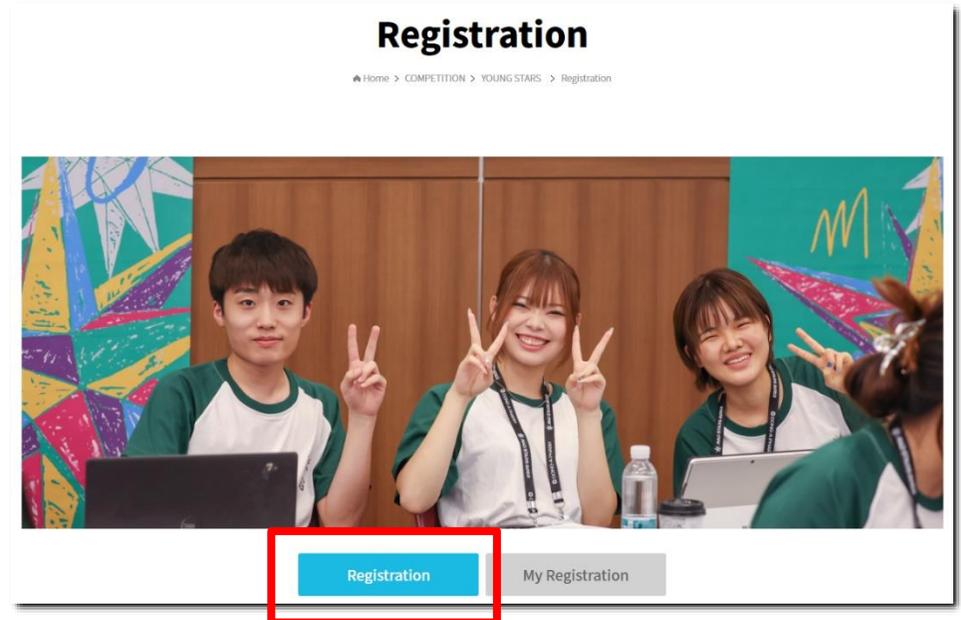
: COMPETITION > YOUNG STARS > Registration

	MAD STARS	AWARD	FESTIVAL	COMPETITION	ACADEMY	INSIGHT
	YOUTH CREATIVE CAMP			YOUNG STARS		NEW STARS
	Youth Creative Camp			Introduction Registration Previous Winner		Introduction Previous Winners FAQ

2

Click Registration in Blue Box

: You can check your completed registration via My Registration in Gray box.





3

Registration Agreement

: After read agreement to the terms, click the check boxes and Next. Then you can go to next step.

Registration

Home > COMPETITION > YOUNG STARS > Registration

Young Stars MAD COMPETITION Registration Agreement

1. Collection and use of personal information (Required)

In accordance with the Personal Information Protection Act (enforced 2 March 2011, Act no. 10465), applications can be accepted only after the applicant has given consent for the collection and use of personal information as follows:

1. Objectives of collection and use of personal information
Please confirm that your personal information collected by MAD STARS Organizing Committee may be processed as described below for management of your application, including confirming identity, distinguishing individual participants from others, determining eligibility, sending notices to applicants, extending invitations to the awards ceremony and sending cash prizes to award winners, registering copyrights for the works, personalized services like statistics on entries and participant management and sending notices for upcoming competitions and newsletters.

2. Agreement to third-party copyright-related issues and ownership and use of the works (Required)

1. Issues regarding third-party copyright
- I confirm that the submitted work is an original one that has never been submitted to other competitions or publicly released, and does not imitate or borrow from other works.
- I agree that, even after the awards ceremony, if it is found that I have participated falsely or untruthfully or have been awarded through illegitimate means such as plagiarism, the award will be rescinded and any unjust gains, including cash prize and award certificate, will be returned to Sponsor and MAD STARS. I furthermore agree to compensate for any damages incurred to Sponsor and MAD STARS.

2. Copyright attribution
- Applicants hold the copyright of works you submit. All of works associated with submissions become the property of MAD STARS and will not be returned.
- Entries may be used for promotional marketing and public internet purposes by MAD STARS after the competition.

3. Confirmation of recognition of matters to be aware of (Required)

- There is no limit to the number of entries, and multiple entries are available for individuals or teams.
- All submitted work must be original and must be written in English.
- If the submitted works contains detailed personal information such as the company, name, etc., it will be excluded from the competition.
- Review scores are not open to the public and nobody can dispute the results.
- All submitted works must be original. Works digressing from the main theme of the competition, violating the required standards of the competition, or having already been publicly shown in full or in part are excluded from competition; if noncompliance or violation of these requirements is discovered after the awards ceremony, the award will be rescinded and all gains (prize certificate and cash prize) returned.
- Works that fail to meet the standards of the competition, including those that have already been awarded in other competitions or which can be characterized as theft/imitation/imitation of other works are excluded from competition. If such a violation is discovered even after the awards ceremony, the award will be rescinded and all gains

Next Check

4

Fill in the Team Information

: You can enter all of information in only English.

Registration

Home > COMPETITION > YOUNG STARS > Registration

Please USE ENGLISH ONLY.

Young Stars MAD Competition 2024 Application Form

1. Team Information

* Name of Team	<input type="text"/>
* Brief Introduction on Team Name	<input type="text"/>
* Experience on Advertising Festivals	<input type="text"/>
* Award (Name of Award / Presented by)	<input type="text"/>



How to Apply



5 Fill in the Team Members Information

- : Be aware of Image format (jpg, gif, max 3 MB) when you upload your recent photograph.
- : You **MUST** submit proof of enrollment in format of pdf, jpg and max 5 MB.



2. Team Members(Team Leader should be on the top of the list below)

Member 1 (Team Leader)			
*Recent Photograph	<input type="button" value="파일 선택"/> 선택된 파일 없음 (jpg, gif / Max : 3MB)		
*Name	<input type="text"/>	*Location	<input type="text" value="-Select-"/>
*Univ. or College	<input type="text"/>	*Major	<input type="text"/>
*Proof of Enrollment	<input type="button" value="파일 선택"/> 선택된 파일 없음 (pdf, jpg / Max : 5MB)		
*Date of Birth	<input type="text" value="YY-MM-DD"/>	*Gender	<input type="radio"/> Male <input type="radio"/> Female
*Phone Number	<input type="text"/>	*E-mail	<input type="text"/>
*Address	<input type="text"/>		
*English Skill	<input type="radio"/> Good <input type="radio"/> Fair <input type="radio"/> Poor		
*T-shirts size	<input type="radio"/> S <input type="radio"/> M <input type="radio"/> L <input type="radio"/> X-L		
Member 2			
Recent Photograph	<input type="button" value="파일 선택"/> 선택된 파일 없음 (jpg, gif / Max : 3MB)		
Name	<input type="text"/>	Location	<input type="text" value="-Select-"/>
Univ. or College	<input type="text"/>	Major	<input type="text"/>
Proof of Enrollment	<input type="button" value="파일 선택"/> 선택된 파일 없음 (pdf, jpg / Max : 5MB)		
Date of Birth	<input type="text" value="YY-MM-DD"/>	Gender	<input type="radio"/> Male <input type="radio"/> Female
Phone Number	<input type="text"/>	E-mail	<input type="text"/>
Address	<input type="text"/>		
English Skill	<input type="radio"/> Good <input type="radio"/> Fair <input type="radio"/> Poor		
T-shirts size	<input type="radio"/> S <input type="radio"/> M <input type="radio"/> L <input type="radio"/> X-L		

6 Fill in the Brief Motivation & Aspiration

- : It is required to write brief motivation and aspiration for YOUNG STARS. It affects to selecting teams for final certainly.
- : Uploading your Portfolio is a requisite thing, but It's **NOT REQUIRED** to submit Winning Certification.
- : You have to put together separate files as a single file in PDF. (max 20 MB)

3. Inspiration and Aspiration to join YOUNG STARS

* What inspired you to apply for the "Young Stars MAD Competition", and what is your aspiration if the chance is given?	
<input type="text"/>	
*Portfolio	<input type="button" value="파일 선택"/> 선택된 파일 없음 (pdf / Max : 20MB)
Winning certification (not required)	<input type="button" value="파일 선택"/> 선택된 파일 없음 (pdf / Max : 20MB)
Ⓞ * You have to put together separate files as a single file in PDF.	
<input type="button" value="Submit"/> <input type="button" value="Cancel"/>	

Submit



7 Complete

Registration

Home > COMPETITION > YOUNG STARS > Registration

Thank you for applying Young Stars MAD Competition.

Registration No.	230405-YS-001
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You can check it at MY PAGE.

[Home](#) [My page](#)



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Click the buttons below.

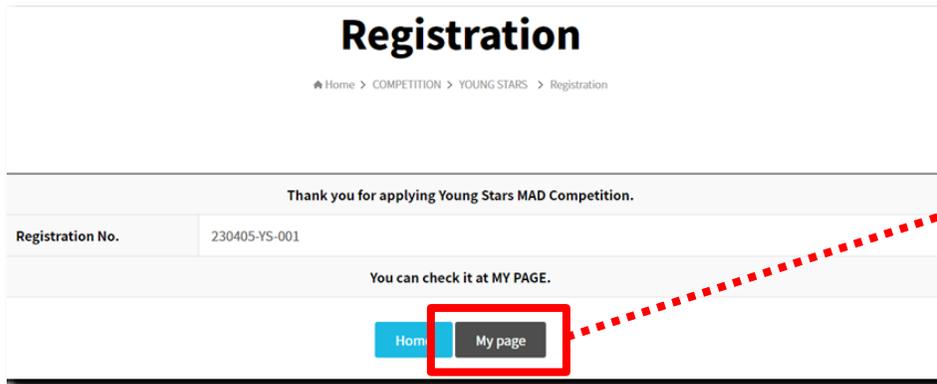


- ▶ Procedure At a Glance X
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- ▶ There are **3 ways** how to check your completed apply.
You can confirm and revise your information of application form you submitted in this way below.

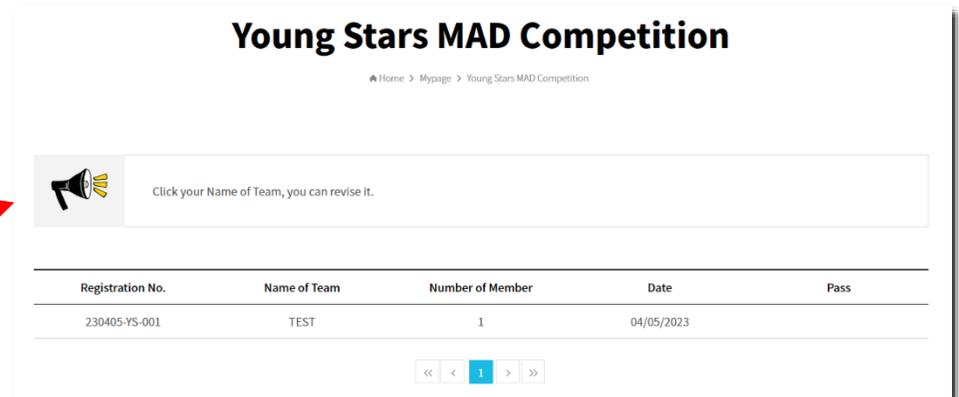
1 Right After Complete your Apply

: You would be in direct to My Page and you could check and revise your completed registration via My Page.



The screenshot shows the 'Registration' page with a breadcrumb trail: Home > COMPETITION > YOUNG STARS > Registration. A message reads: 'Thank you for applying Young Stars MAD Competition.' Below this, the 'Registration No.' is listed as '230405-YS-001'. A note says 'You can check it at MY PAGE.' At the bottom, there are two buttons: 'Home' and 'My page', with the 'My page' button highlighted by a red box. A red dashed arrow points from this box to the right-hand screenshot.

My page



The screenshot shows the 'Young Stars MAD Competition' My Page. It features a megaphone icon and the text: 'Click your Name of Team, you can revise it.' Below this is a table with the following data:

Registration No.	Name of Team	Number of Member	Date	Pass
230405-YS-001	TEST	1	04/05/2023	

At the bottom of the table, there is a pagination control showing '1' in a blue box, indicating the current page.

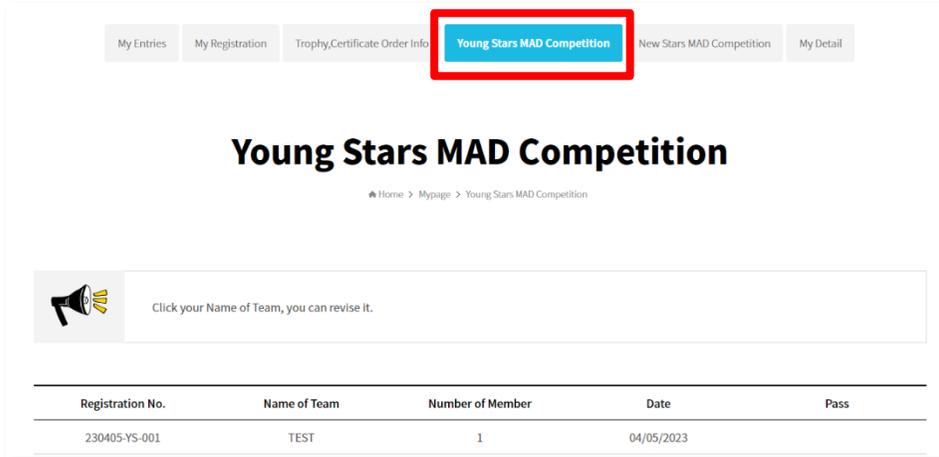
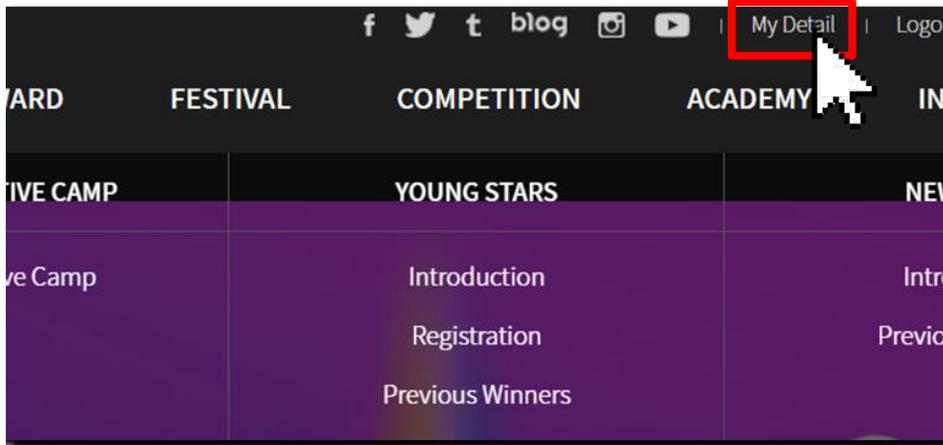


Application Confirmation | 🔍

2

Click My Detail on Main Page

: My Detail > Young Stars MAD Competition



3

Click My Registration

: COMPETITION > YOUNG STARS > Registration > My Registration



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MAD STARS
2024

Thank You!



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Cheil



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